



California Coalition for Rural Housing

717 K Street, Suite 400
Sacramento, California 95814

Register on line at

<http://www.frbsf.org/community/resources/2009/1026/index.html>

Survival, Opportunity, and Innovation in Critical Times

California Coalition for Rural Housing

Rural Housing Summit

October 26th & 27th, 2009



Asilomar Conference Center

800 Asilomar Blvd. Pacific Grove, CA

The Rural Housing Summit brings together housing professionals and advocates to examine key policy and program issues and develop a strategic action plan to improve the living conditions of low-income and Rural Californians during the upcoming year and beyond.

Topics to be explored include:

- SB 375 and Housing
- Prospects for Self-Help Housing
- Farm Worker Housing
- Foreclosure Disposition Strategies and NSP
- Asset-Building for Home Purchase
- Creating a State Permanent Source for Housing
- Future of State Housing Bond Funding and PMIA
- Federal Housing Relief and Implementation of ARRA
- Tax Credits, TCAP, and TCAC
- HUD and USDA Programs
- CalHFA and CDLAC Updates
- Role of Financial Intermediaries
- And More

For more info please contact

cristina@calruralhousing.org

916-443-4448

Rural Housing Summit 2009 Registration Information

Three easy registration options (Select One)

1. Log on to <http://www.....>
2. Complete the form below and Fax to 916-447-0458; mail your payment separately.
3. Mail your completed form and payment to: California Coalition for Rural Housing, 717 K Street, Suite 400, Sacramento, CA 95814.

Summit Options

1. Single-Room Lodging, Monday Night Only (Includes Conference Materials/Meals):
\$370 – Early Bird Special; \$420 after October 9th
2. Shared-Room Lodging (maximum 2 people per room), Monday Night Only (Includes Conference Materials/Meals):
\$270 – Early Bird Special; \$320 after October 9th
3. Conference Materials and Meals Only (You must make your own arrangements for lodging):
\$225 – Early Bird Special; \$275 after October 9th

Please Register by Tuesday, **October 20th**.

Please type or print legibly. Your name, title, and organization will appear on Summit materials exactly as you write them here.

Use one form per person. Please photocopy the form for additional registrants.

Partial Scholarships may be available through the generous support of RHS sponsors. Please contact felicity@calruralhousing.org to request a scholarship application. Applications must be submitted by **October 9th** for consideration.

Cancellations will be charged a \$50.00 administration fee.

Registration Form

First Name		Last Name	
Title		Organization	
Address			
City		State	Zip
Phone	Fax	Email	

Choose a Registration Option (check one option per person):

Single-Room Lodging, Monday night only (Includes Conference Materials and Meals):

- \$370; \$420 after October 9th**

Shared-Room Lodging (maximum 2 people per room), Monday night only (Includes Conference Materials and Meals):

- \$270; \$320 after October 9th**

I would like to share a room with _____.

Conference Materials and Meals Only (You must make your own arrangements for lodging):

- \$225; \$275 after October 9th**

Special Needs:

- I am interested in going green by carpooling to the Summit.
- I need financial assistance in order to attend. Please send me a scholarship application.
- I have special dietary or lodging needs. Please describe:

Rural Housing Summit 2009

MONDAY, OCTOBER 26

- 8:00am – 9:00am Registration (Fred Farr Forum)
- 9:00am – 9:45am Welcome to Newcomers and Returnees (Fred Farr Forum)
- Welcome: Greg Sparks, Chairperson, CCRH
 - Purpose and Format of Summit: Rob Wiener, Executive Director, CCRH
 - CCRH/Member Achievements: Rob Wiener, Executive Director, CCRH
- 9:45am – 10:00am Coffee Break (Fred Farr Forum)
- 10:00am – 11:40am State Housing Trends and Federal and State Responses (Fred Farr Forum)
- **Cynthia Kroll**, Ph.D., Fisher Center for Real Estate and Urban Economics
 - **Robert Rapoza**, Executive Director, National Rural Housing Coalition
 - **Julie Spezia**, Executive Director, Housing California
- 11:40am – 12:00pm Concurrent Workshop Briefings by Facilitators (Fred Farr Forum)
- 12:00pm – 1:15pm Lunch (Dining Room)
- 1:30pm – 3:15pm Concurrent Workshops #1: Critical Topics in Rural Housing
- SB 375: Making the Connection between Housing and Transportation
 - Self-Help Housing: Staying Afloat, Alternative Models
 - Farm Worker Housing: New Trends, Increasing Demand
 - Low-Income Housing Tax Credits: Ensuring Rural Investment
 - Asset-Building: Moving Families towards Homeownership
 - Whither State Funding: Gaining a Permanent Source and Bond
- 3:30pm – 5:15pm Concurrent Workshops #2: Federal and State Program Issues
- HCD: Implementing Prop 1C/46 Programs, Thawing the Freeze
 - TCAC/CDLAC: Market Challenges and Future Prospects
 - USDA: New Leadership, New Directions
 - HUD/HCD: Resources for Foreclosure Disposition and Stabilization
 - HUD: New Directions in Multifamily Housing
 - Financial Intermediaries: Filling Gaps, Catalyzing Development
- 5:15pm – 6:15pm CCRH Internship Program Resource Development Task Force Meeting
- 6:00pm – 7:30pm Dinner (Dining Room)
- 8:15pm – ? Party; Karaoke (Fred Farr Forum)

TUESDAY, OCTOBER 28

- 7:30am – 9:00am Breakfast (Dining Room)
- 8:00am – 9:00am CCRH Annual Board Meeting (Fred Farr Forum)
- 9:00am – 9:30am Presentation by CCRH Interns for Diversity (Fred Farr Forum)
- 9:30am – 10:00am Brief Reports from Small-Group Workshops (Fred Farr Forum)
- 10:00am – 12:00pm State Housing Program Updates (Fred Farr Forum)
- **Steven Spears**, Acting Director, CalHFA
 - **Sean Spear**, Director, CDLAC
 - **Anny Beeson**, Program Manager, Development, TCAC
 - **Lynn Jacobs**, Director, HCD
- 12:00pm – 12:15pm Wrap-Up and Conclusion (Fred Farr Forum)
- 12:30pm – ? Annual Meeting of Polar Bear Club (Asilomar State Beach)

You are invited to attend the California Coalition for Rural Housing Rural Housing Summit 2009.

This year's summit theme... **Survival, Opportunity, and Innovation in Critical Times** will directly involve participants in efforts to improve the housing conditions of Rural Californians during a difficult and challenging period.

In 2008, working closely with other advocates, the main focus of CCRH's policy work was to design and advance a 'Permanent Source' proposal to create an alternative funding stream for affordable housing once Prop 1C/46 bond proceeds are exhausted. In close association with the California Department of Housing and Community Development (HCD), we co-sponsored several information-gathering forums and worked with HCD to identify sources and uses, which led to the introduction of SB 500 (D-Steinberg) in the 2009 Legislature. CCRH also spearheaded statewide efforts to 'unfreeze' Prop 1C/46 bond sales. An ad-hoc coalition of developers and advocates was mobilized and successfully pushed for over \$500 million of bond proceeds for affordable housing in 2009. CCRH also won changes in the Low-Income Housing Tax Credit Program, including rolling the farm worker housing tax credit into the regular program, expanded the use of the CalHome Program for manufactured housing, worked on SB 375, the landmark bill creating a link between housing and transportation, and pushed for workable inclusionary housing policies.



At this year's Summit, attendees will formulate a unified agenda to guide rural housing providers and advocates through the remainder of 2009 and in 2010. In doing so, we will be helping to ensure that our recent victories in winning supportive policies and programs and opportunities for rural housing improvement will continue into the future.

Keynoting the Summit will be three excellent speakers. **Dr. Cynthia Kroll**, Senior Regional Economist, Fisher Center for Real Estate and Urban Economics, U.C. Berkeley, will set the stage for understanding current housing market trends and impacts of the foreclosure crisis on the state's economy. **Robert Rapoza**, Executive Director, National Rural Housing Coalition, will discuss the federal housing picture and opportunities presented by the new leadership and initiatives at USDA and HUD. And, **Julie Spezia**, Executive Director, Housing California, will report on the work of advocates in California to create a State housing trust fund to provide a recurring source of revenue once Prop 1C/46 dollars are exhausted. Also speaking will be State Housing Directors **Steven Spears**, CalHFA, **Sean Spear**, CDLAC, and **Lynn Jacobs**, HCD.



Workshop Descriptions

SB 375: Making the Connection between Housing and Transportation – Evaluating the implications of SB 375 for housing planning and development and how rural interests can play a key role in implementation.

Self-Help Housing: Staying Afloat, Alternative Models – Discussing historic challenges to mutual self-help construction and survival strategies during uncertain economic times.

Farm Worker Housing: New Trends, Increasing Demand – Anticipating demand and meeting needs at a time of change in immigration policy, farm labor demands, and the character of the farm labor population.

Low-Income Housing Tax Credits: Ensuring Rural Investment – Maximizing use of federal TCAP and Exchange Program funds and understanding alternative proposals to keep the tax credit program alive.

Asset-Building: Moving Families towards Homeownership – Creating dedicated savings plans and preparing families to become successful home buyers and owners.

Whither State Funding: Gaining a Permanent Source and Bond – Mobilizing to pass SB 500, permanent source legislation, and mounting another State housing bond campaign, if necessary, in 2010.

HCD: Implementing Prop 1C/46 Programs, Thawing the Freeze – Ensuring a stream of State bond funds in light of the 'bond freeze' and resolving implementation issues affecting MHP, CalHOME, FWHG, and the infrastructure/infill programs.

TCAC/CDLAC: Market Challenges and Future Prospects – Dealing with volatility and shrinkage in rural capital and credit markets and making program changes to advantage rural housing.

HUD/HCD: Resources for Foreclosure Disposition and Stabilization – Mitigating the devastating impacts of the sub-prime/foreclosure crisis in Rural California via use of the federal Neighborhood Stabilization Program and other resources.

HUD: New Directions in Multifamily Housing – Exploring new opportunities to partner with HUD and expand federal support for the National Housing Trust Fund, Section 8, public housing, and community development.

USDA: New Leadership, New Directions – Exploring new opportunities to partner with USDA Rural Development and expand federal support for self-help, farm labor housing, rural rental housing, and home repair.

Financial Intermediaries: Filling Gaps, Catalyzing Development – Examining the critical role of intermediary lending organizations in affordable housing finance and ways to strengthen collaboration.